| Hi+e | Search Text | DB | Time stamp | 7 |
|-----------|---|---|------------------|-----|
| nits 1 | ("4658093").PN. | | | - |
| 1 | , | US-PGPUB | | |
| 0 | ("60697814").PN. | USPAT; US-PGPUB | 2003/10/06 10:23 | ١ ـ |
| 1 | ("6097814").PN. | USPAT; US-PGPUB | 2003/10/06 10:29 | |
| 1 | ("6035329").PN. | USPAT; | 2003/10/06 10:47 | P |
| 218773 | video or movie | USPAT; | 2003/10/06 10:48 | |
| 7995 | rent or rental | USPAT; | 2003/10/06 10:48 | |
| 786 | (video or movie) near3 (rent or rental) | USPAT; | 2003/10/06 10:48 | |
| 140459 | cd or dvd | USPAT; | 2003/10/21 16:57 | |
| 327 | ((video or movie) near3 (rent or rental)) | USPAT; | 2003/10/06 10:48 | |
| 359458 | Internet or network | USPAT; | 2003/10/06 10:48 | |
| 368908 | identification or identifier or id | USPAT; | 2003/10/06 10:49 | |
| 227 | (((video or movie) near3 (rent or rental)) and (cd or dvd)) and (Internet or network) | US-PGPUB USPAT; US-PGPUB | 2003/10/06 10:49 | |
| 3063459 | and (identification or identifier or id) @ad<20000724 | USPAT; | 2003/10/21 16:58 | |
| 119 | ((((video or movie) near3 (rent or | USPAT; | 2003/10/07 15:57 | R |
| | rental)) and (cd or dvd)) and (Internet or network) and (identification or identifier or id)) and @ad<20000724 | US-PGPUB | | |
| 108537 | loyal or loyalty or affinity | USPAT; US-PGPUB | 2003/10/21 16:57 | |
| 386527 | program | USPAT; US-PGPUB | 2003/10/09 10:25 | |
| 433 | (loyal or loyalty or affinity) near3 | USPAT; US-PGPUB | 2003/10/09 10:25 | |
| 427490 | program\$2 | USPAT; | 2003/10/09 10:26 | |
| 604 | (loyal or loyalty or affinity) near3 program\$2 | USPAT; US-PGPUB | 2003/10/09 10:26 | |
| 141117 | cd or dvd | USPAT; | 2003/10/09 10:26 | |
| 219498 | video or movie | USPAT; | 2003/10/09 10:26 | |
| 5648 | rental | USPAT; | 2003/10/09 10:26 | _ |
| 14 | ((loyal or loyalty or affinity) near3 program\$2) and (cd or dvd) and (video or | USPAT; US-PGPUB | 2003/10/09 10:26 | K |
| 3064123 | movie) and rental @ad<20000724 | USPAT; | 2003/10/09 10:27 | |
| 3 | program\$2) and (cd or dvd) and (video or | US-PGPUB USPAT; US-PGPUB | 2003/10/09 11:37 | R |
| 0 | <pre>(((loyal or loyalty or affinity) near3 program\$2) same (cd or dvd)) and</pre> | USPAT; US-PGPUB | 2003/10/09 11:37 | |
| 3 | | USPAT; | 2003/10/09 11:39 | R |
| 622 | program\$2) same (cd or dvd) (loyal or loyalty or affinity) same (cd or | US-PGPUB USPAT; | 2003/10/09 11:39 | |
| 189 | dvd) (loyal or loyalty or affinity) with (cd or | US-PGPUB USPAT; | 2003/10/09 11:40 | |
| 119 | ((loyal or loyalty or affinity) with (cd | US-PGPUB USPAT; | 2003/10/09 11:42 | 2 |
| 53303 | or dvd)) and @ad<20000724 merchant\$2 or retail\$2 or retailer\$2 | US-PGPUB USPAT; US-PGPUB | 2003/10/09 11:43 | |
| | 1 0 1 1 218773 7995 786 140459 327 359458 368908 227 3063459 119 108537 386527 433 427490 604 141117 219498 5648 14 3064123 3 0 0 3 622 189 119 | ("60697814").PN. ("6097814").PN. ("6035329").PN. 218773 video or movie 7995 rent or rental (video or movie) near3 (rent or rental) and (cd or dvd) 327 ((video or movie) near3 (rent or rental)) and (cd or dvd) 359458 identification or identifier or id (((video or movie) near3 (rent or rental)) and (cd or dvd)) and (Internet or network) and (identification or identifier or id) ((((video or movie) near3 (rent or rental)) and (cd or dvd)) and (Internet or network) and (identification or identifier or id) 8ad<20000724 119 ((((video or movie) near3 (rent or rental))) and (cd or dvd)) and (Internet or network) and (identification or identifier or id)) 108537 program 108537 program 210941 or loyalty or affinity 386527 program 427490 program\$2 604 (loyal or loyalty or affinity) near3 program\$2 cd or dvd 219498 video or movie 5648 rental (((loyal or loyalty or affinity) near3 program\$2) and (cd or dvd) and (video or movie) and rental 8ad<20000724 (((loyal or loyalty or affinity) near3 program\$2) and (cd or dvd) and (video or movie) and rental) and @ad<20000724 ((((loyal or loyalty or affinity) near3 program\$2) same (cd or dvd) and (video or movie) and rental) and @ad<20000724 ((((loyal or loyalty or affinity) near3 program\$2) same (cd or dvd) and (video or dvd) (((loyal or loyalty or affinity) near3 program\$2) same (cd or dvd) ((loyal or loyalty or affinity) same (cd or dvd) ((loyal or loyalty or affinity) same (cd or dvd) ((loyal or loyalty or affinity) same (cd or dvd) ((loyal or loyalty or affinity) same (cd or dvd) ((loyal or loyalty or affinity) with (cd or dvd) ((loyal or loyalty or affinity) with (cd or dvd) ((loyal or loyalty or affinity) with (cd or dvd) ((loyal or loyalty or affinity) with (cd or dvd) ((loyal or loyalty or affinity) with (cd or dvd) ((loyal or loyalty or affinity) with (cd or dvd) ((loyal or loyalty or affinity) with (cd or dvd) | ("60697814").PN. | 1 |

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| - | 206 | program\$2) same (merchant\$2 or retail\$2 or | USPAT; US-PGPUB | 2003/10/09 11:43 | |
|---|---------|--|--------------------------------|------------------|------|
| _ | 57 | retailer\$2) (((loyal or loyalty or affinity) near3 program\$2) same (merchant\$2 or retail\$2 or | USPAT; US-PGPUB | 2003/10/09 11:43 | : |
| _ | 8 | retailer\$2)) and (cd or dvd) ((((loyal or loyalty or affinity) near3 | USPAT; US-PGPUB | 2003/10/09 11:47 | 1 |
| | | program\$2) same (merchant\$2 or retail\$2 or retailer\$2)) and (cd or dvd)) and @ad<20000724 | US-PGPUB | | |
| - | 2973 | lotter\$3 | USPAT; US-PGPUB | 2003/10/09 11:48 | |
| - | 0 | (((loyal or loyalty or affinity) near3 program\$2) same lotter\$3) and @ad<20000724 | USPAT; US-PGPUB | 2003/10/09 11:48 | |
| - | 11 | ((loyal or loyalty or affinity) near3 program\$2) same lotter\$3 | USPAT; US-PGPUB | 2003/10/09 11:49 | |
| - | 375462 | random\$3 | USPAT; US-PGPUB | 2003/10/09 11:49 | |
| _ | 19 | ((loyal or loyalty or affinity) near3 program\$2) same random\$3 | USPAT; US-PGPUB | 2003/10/09 11:49 | |
| - | 6 | (((loyal or loyalty or affinity) near3 program\$2) same random\$3) and @ad<20000724 | USPAT; US-PGPUB | 2003/10/09 11:49 | |
| - | 28473 | merchant or seller | USPAT; US-PGPUB | 2003/10/21 11:09 | |
| - | 352854 | id or identification | USPAT; US-PGPUB | 2003/10/21 11:09 | |
| _ | 1642 | (merchant or seller) with (id or identification) | USPAT; US-PGPUB | 2003/10/21 11:09 | |
| - | 109042 | loyal or loyalty or affinity | USPAT; US-PGPUB | 2003/10/21 11:09 | |
| - | 30 | ((merchant or seller) with (id or identification)) same (loyal or loyalty | USPAT; US-PGPUB | 2003/10/21 11:09 | |
| _ | 3065649 | or affinity) @ad<20000724 | USPAT; | 2003/10/21 11:10 | |
| - | 5 | (((merchant or seller) with (id or identification)) same (loyal or loyalty | US-PGPUB USPAT; US-PGPUB | 2003/10/21 11:10 | 1 |
| _ | 142174 | or affinity)) and @ad<20000724 cd or dvd | USPAT; | 2003/10/21 16:57 | |
| _ | 109042 | loyal or loyalty or affinity | US-PGPUB USPAT; US-PGPUB | 2003/10/21 16:57 | |
| _ | 191 | (cd or dvd) with (loyal or loyalty or affinity) | USPAT; US-PGPUB | 2003/10/21 16:58 | |
| - | 7921 | coupon | USPAT; US-PGPUB | 2003/10/21 16:58 | |
| - | 8 | ((cd or dvd) with (loyal or loyalty or affinity)) and coupon | USPAT; US-PGPUB | 2003/10/21 16:58 | |
| _ | 3065649 | @ad<20000724 | USPAT; US-PGPUB | 2003/10/21 16:58 | |
| - | 0 | (((cd or dvd) with (loyal or loyalty or affinity)) and coupon) and @ad<20000724 | USPAT; US-PGPUB | 2003/10/21 16:58 | |
| - | 119 | ((cd or dvd) with (loyal or loyalty or affinity)) and @ad<20000724 | USPAT; US-PGPUB | 2003/10/21 16:59 | |
| _ | 786484 | chemical or drug | USPAT; US-PGPUB | 2003/10/21 16:59 | |
| - | 21 | (((cd or dvd) with (loyal or loyalty or affinity)) and @ad<20000724) not (chemical | USPAT; US-PGPUB | 2003/10/21 17:00 | 1 |
| _ | 625 | or drug) (loyal or loyalty or affinity) same (cd or dvd) | USPAT; US-PGPUB | 2003/10/21 17:00 | |
| _ | 13 | ((loyal or loyalty or affinity) same (cd or dvd)) and coupon | USPAT; US-PGPUB | 2003/10/21 17:00 | |
| - | 2 | (((loyal or loyalty or affinity) same (cd or dvd)) and coupon) and @ad<20000724 | USPAT; US-PGPUB | 2003/10/21 17:21 | |
| - | 2533 | lottery | USPAT; US-PGPUB | 2003/10/21 17:21 | |
| _ | 15 | lottery with (loyal or loyalty or affinity) | USPAT; US-PGPUB | 2003/10/21 17:21 | |
| - | 3 | (lottery with (loyal or loyalty or affinity)) and @ad<20000724 | US-PGPUB USPAT; US-PGPUB | 2003/10/21 17:22 | |
| L | | arrintcy)) and edu/20000124 | OD-EGEUD | L | الــ |

Search History 10/22/03 2:44:59 PM Page 2



| - | 386 | random near4 (prize or award or reward) | USPAT; | 2003/10/21 17:23 |
|---|-----|--|----------|------------------|
| | | | US-PGPUB | |
| - | 3 | \ | USPAT; | 2003/10/21 17:23 |
| | | same (loyal or loyalty or affinity) | US-PGPUB | |
| - | 2 | (Cambrell C | USPAT; | 2003/10/21 17:23 |
| | |) same (loyal or loyalty or affinity)) and | US-PGPUB | |
| | į | @ad<20000724 | | |

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